

MAIN STREET VINELAND

ORGANIZATION DESIGN PROMOTIONS ECONOMIC RESTRUCTURING

Todd Noon appointed new Executive Director of VDID/Main Street

This is a homecoming of sorts for Todd Noon, as he becomes the new Executive Director of VDID/Main Street, but he comes after accumulating a wealth of sales and marketing experience in the business and political arenas.

A native of Millville, with a Bachelor of Arts degree in Political Science from Stockton State College, Noon assumed the Executive Directorship on February 12. This was after having served for two years as Director of Group Sales for the Battleship New Jersey Memorial and Museum and, prior to that, as Youth Programs Manager for The Morey's Piers in Wildwood.

This followed experience working on the staff of area elected officials--as Director of Community Relations for Assemblyman Nicholas Asselta, Director of Special Projects for U.S. Representative Frank LoBiondo, Chief of Staff and Press Secretary for Senator James Cafiero, and, before that, as LoBiondo's Legislative Assistant in Washington.



Todd Noon

Noon has also served as a member of the New Jersey School Boards, and the President of the Galloway Community Charter School Board of Trustees. For the Cape May County Coalition Against Rape and Abuse—a United Way agency—he served as Vice President of the Board of Directors and Chairman of the Public Relations and Fundraising Committee.

He speaks enthusiastically about the future of downtown Vineland. "I often hear people refer to Landis Avenue in the past tense. What I hope to get them to see is that Landis Avenue has a great future. That future is just around the corner and what we do today will determine how fast we get there."



Festive Air at New VDID/Main Street Office for Open House

A feeling of excitement, pride, and anticipation was in the air as VDID/Main Street showed off its new office and formally introduced its new Executive Director, Todd Noon, at an Open House/Meet-and-Greet on Friday evening, March 9.

With a wine-and-cheese reception and music provided by John and Kathy Epifanio, members of the community—including city administration, and business representatives, as well as members of the VDID/Main Street Board, staff, and committees—came together and took part in the festivities.

Pictures and other memorabilia celebrating Vineland's rich legacy line the front windows and the walls of the front office, while, in the rear conference area, architect's renderings show the image of downtown Vineland's bright future.

"This is really an exciting moment for downtown Vineland and truly representative of the great things to come," said Jeannine MacDonald, VDID/Main Street Economic Restructuring Committee chairperson.

Promotions Committee chairperson Donata Dalesandro was equally excited. "We truly have a presence on Landis Avenue, in an office that will serve as a showplace for downtown redevelopment."

Noon seemed happy and comfortable as he mingled about, socializing and making important connections.

A formal ribbon-cutting ceremony for the new office, located at 603 E. Landis Ave., will take place on Friday, April 13 (*see related article*).

CALENDAR

Events are located on Landis Avenue unless specified. Dates subject to change without notice.

Each Thursday- 8:30am Main Street Committee Meetings
Sun., May 20th, 9-12 noon - Spring Planting Day
Sat, June 9th - 5pm - 10pm - CruiseDown Memory Lane
Sunday, June 24th - 4pm - Thunder on the Avenue
Saturdays beginning July 7 - 9am - Downtown Farmers' Market

VINELAND DOWNTOWN IMPROVEMENT DISTRICT

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