

MAIN STREET VINELAND

ORGANIZATION DESIGN PROMOTIONS ECONOMIC RESTRUCTURING

Sandra Forosisky, Assists in Redevelopment

Sandra Forosisky is a valuable link between the City of Vineland and VDID/Main Street.

As the City's Director of Redevelopment since the position was created in March 2006, she is responsible for the administration of a comprehensive redevelopment program focusing on commercial and retail development.

Her duties include planning, organizing, developing, and supervising of economic development programs; marketing the City to commercial and retail developers; and facilitating City development projects. As a liaison between the City and VDID/Main Street, she attends the various VDID/Main Street committee and Board meetings, reporting on downtown redevelopment and taking back to the City input she



Sandra Forosisky

receives at the meetings. Forosisky came to her present job after serving over 5½ years with the Cumberland Empowerment Zone Corp., as Associate Director and then as Executive Director. In this latter capacity, she was responsible for the daily operations of the CEZ, whose purpose is to create economic opportunity, sustainable community development, and community-based partnerships

within the Federal empowerment zone and surrounding communities throughout the county.

Before working with the CEZ, she served for two years as President of Parvins Branch, Inc., in Vineland, a developer of commercial and affordable housing projects; as Controller for over two years of G.E. Mechanical, Inc., in Vineland; and over 2½ years as Slot Operations Analyst at the Tropicana Hotel and Casino, in Atlantic City. Forosisky has also been an Adjunct Business Instructor at Cumberland County College and an Adjunct Math Instructor at Atlantic Community College. Having received her BA degree in Mathematics and Economics from Rutgers University and her Masters degree in Business Administration-Marketing from

Drexel University, she is also a Certified Economic Developer from the International Economic Development Council, in Washington, DC, and a Certified Economic Development Finance Professional from the National Development Council, in New York City. Forosisky's optimism about and dedication to our downtown's future is coupled with the backing of the City.

"It is a very exciting time to be working in my position right now," she said. "This administration has committed resources to developing the downtown, the VDID/Main Street is active with volunteers, and there is a renewed interest in downtown Vineland. A belief in something is what makes it happen. We are all going to make this revitalization happen."

Volunteer Subcommittee Chair Needed

Vineland Downtown Improvement District (VDID)/Main Street is looking to expand its volunteer base by seeking volunteers, including one to chair a volunteer recruitment subcommittee.

Volunteers could serve on an ongoing basis on the various committees that comprise the organization—Organization, Design, Promotions, and Economic Restructuring—or on a more time-limited basis helping out with special projects and events.

The volunteer recruitment subcommittee chairperson should have recruitment, leadership, and organizational skills, with bilingual skills a plus. The chairper-

son would also organize a volunteer-recognition event for later this year.

"A strong volunteer base is essential to any organization such as ours," said Ronda Abbruzzese, VDID/Main Street Organization Committee Chairperson. "We constantly need to enlarge and refresh our volunteer pool and keep them motivated."

VDID/Main Street engages in projects and events which foster and promote the development and revitalization of Vineland's downtown.

The four committees meet in rotation at 8: 30 a.m. each Thursday, at the VDID/Main Street office,

603 E. Landis Ave., or, in the case of the Economic Restructuring Committee, at the Greater Vineland Chamber of Commerce office, 2115 S. Delsea Dr.

Those interested in volunteering should call the VDID/Main Street office at (856) 794-8653 for more information.

Spring Planting Day

Spring Planting Day, sponsored by the Vineland Downtown Improvement District (VDID)/Main Street, will take place on Saturday, May 19, 9 am to 12 p.m.

"It was amazing last year how the flowers we planted bloomed and made this focal point of downtown Vineland so beautiful," said Annemarie Dapelo, project co-chairperson. "We heard so many compliments about how those intersec-

tions looked all summer long."

"It's a great way of having fun and helping to make our downtown a more beautiful place," said John Pedersen, Design Committee Chairperson.

Ivy Acres, of Vineland, will be donating the flowers, and, though some tools and equipment will be available, volunteers should bring hand tools and comfortable gardener's gloves.

VINELAND DOWNTOWN IMPROVEMENT DISTRICT

603 E. Landis Avenue
Vineland, New Jersey 08360
www.mainstreetvineland.org
Phone 794-8653 Fax 794-2541

Board of Directors

Michael Testa, Jr., Chairman
John Procopio, Vice Chairman
Dr. Manuel Cordero, Secretary
Harry Hearing, Treasurer
Diane Sacco
Robert DeSanto
Sheena Santiago, City Council

Al Lankin
Robert Scarpa
Gary Galloway
John Epifanio
Caleb Soto
Chief Timothy Codispoti

Edward Duffy, Board Solicitor
Honorable Perry D. Barse,
Mayor

PROGRAM STAFF

Exec. Director Todd Noon
Assistant Director Rosemary Gregg
Maintenance Sam Klein