

New Volunteer Chairperson Sarah Snow looks to increase Volunteer activity

Sarah Snow is excited about what VDID/Main Street Vineland is doing for downtown Vineland and is looking for more people who share her enthusiasm and who are willing to help.

As the organization's new Volunteer Subcommittee Chairperson, she is already working to expand the volunteer base. She brings to this a variety of experiences on a truly international scale.

Having grown up in the United Kingdom and Belgium, she holds degrees in History and Marine Archeology from the University of Wales. She



also has a teaching degree and has taught in London, Wales, Egypt, and Tanzania, and has lived in New Zealand.

Snow's background in tourism and marketing comes from working in the Marketing Department of the Wales Tourism Board,

as well as overseas tourism markets in countries including Germany, Belgium, the Netherlands, and France. In this capacity, she was involved in many tourism projects and initiatives.

Her work with VDID/Main Street Vineland includes membership/volunteer recruitment and retention, and helping to see that projects and events are supported by the proper amount of volunteer help.

"I feel that I can bring a unique perspective to my work in downtown Vineland," Snow said. "Even though customs and

cultures may be different, there are lots of ways where I can apply my background to the good work we are doing here."

Snow has praise for the dedication of the VDID/Main Street Vineland staff and volunteers. "We are all are working hard to make downtown Vineland a wonderful place. All the activities we work on make a difference and I want even more people to become a part of the difference we are making."

Those wishing to volunteer should call the VDID/Main Street Vineland office at (856) 794-8653.

VDID/Main Street Vineland Sponsors Design and Marketing Seminar for Businesses

Downtown Vineland business owners can apply to receive free design and marketing assistance at a seminar being held on Tuesday, February 12, from 6 to 8 p.m., at Bain's Deli, 636 E. Landis Ave., Vineland.

The seminar is sponsored by the VDID/Main Street Vineland and coordinated by the organization's Design and Economic Restructuring Committees.

Leading the seminar is Cindy Williams, an award-winning graphic designer with over 25 years of experience in exterior, interior, set design, creative art direction, illustration, photography, and senior-level marketing.

Her presentation covers

interior design, window dressing, logo design, business marketing, and more.

Attending merchants have a chance to apply to be part a pilot program that will allow them to work with

Williams—at no cost—to improve their businesses.

"We are excited to have someone of Cindy's caliber offer our business owners her valuable insight and expertise," said Todd Noon, VDID/Main Street Vineland

Executive Director. "This is a great opportunity that our downtown merchants and business owners should not miss. It's just one of the many ways we are changing the face of downtown Vineland."

Seeking input from Realtors

The Vineland Downtown Improvement District (VDID)/Main Street Vineland is seeking the help of local real estate brokers and agents in updating its downtown properties inventory.

The inventory of downtown properties for lease or purchase has been maintained for the past several years on the VDID/Main Street Vineland's

website.

Real estate brokers are being asked to fill out a brief questionnaire to provide information about any downtown listings they or their agents might presently have.

"In recent months, investors and prospective business owners have shown considerable interest in Landis Avenue, and this has underscored the

need for us to update our inventory," said VDID/Main Street Vineland Executive Director Todd A. Noon.

The questionnaire form can be obtained by calling the VDID/Main Street office at (856) 794-8653 or by downloading it from the Available Properties page of the organization's website, www.mainstreetvineland.org.

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